



Davide Senatra

UX/UI Designer, Front-end Developer

mobile ES (+34) 677 172 029 IT (+39) 320 41 89 635 CY (+357) 99 248 908
email hello@davidesenatra.com
web davidesenatra.com

I'm a UI/UX designer with a passion for designing clean and functional user experiences. I enjoy turning complex problems into beautiful and intuitive interface designs. I'm also a front end developer and focus on writing clean, elegant and efficient code.

Skills

Responsive Design *****
Mobile Design *****
UX/UI *****
Less/Sass/Bootstrap *****
Wordpress/Joomla *****
Email HTML *****
Flash Banners *****
Graphic Design *****
Motion Graphics *****
Illustration *****
Animation *****
eCommerce *****
SEO & gAnalytics *****
Social Media MGMT *****

Coding

HTML & CSS/SASS *****
Javascript/jQuery *****
Git & Github *****
AS2&3 *****
PHP *****

Software

Photoshop *****
Illustrator *****
Flash *****
InDesign *****
After Effects *****
Balsamiq *****
Autodesk Softimage *****

Other Skills and Interests

Fluent in both Italian & English. Good Spanish. Interaction design, maps, typography, sustainability, user experience design and usability, product and industrial design, interpersonal communication, information design, ecommerce, social economics, business and monetization, project management, productivity, outdoor activities, tennis, travelling, writing music, playing guitar.

July 2007-present **davidesenatra.com, Cyprus, Italy, Spain**
UI/UX/IxD/IA Designer Web, Front-end Developer

- UX/IxD/UI for web and mobile apps
- Wordpress and front-end development
- Brand identity consultancy and development
- Basic SEO and online marketing strategy

April 2015-Feb 2016 **Geographica, Seville, Spain**
Digital Designer / Front-end Developer

- UX/IxD/UI for web and mobile apps
- HTML/CSS development
- Data visualization and Information Design
- Graphic Design for print publications

Jan 2009-April 2013 **HAYASA Productions Ltd, Nicosia, Cyprus**
Web Designer / Digital Marketing Strategist

- Managed websites from start to completion
- Created HTML5/CSS3 mobile apps for iOS and Android
- Created visuals for different online advertising material including newsletters, landing pages, animated banners, social media apps and page customizations
- Brainstormed, implemented and tracked progress of social media campaigns and other online marketing strategies
- Assisted and trained new employees to their job duties
- Assisted and trained customers to use their new website

Aug 2005-June 2007 **St George's British International School, Rome, Italy**
Multimedia Technician

- Periodically created entertaining video journals screened in front of an audience of 700+ students
- Created multimedia content for the school's website and intranet, including photography, desktop publishing, video recording & editing and interactive applications
- Occasionally taught basic IT and New Media to students ranging 5-16 yrs old

Oct 2007-June 2008 **Up Level, School of Management, Rome**
Master in Multimedia Communication Management

Sept 2000-June 2003 **University for The Creative Arts, Surrey, UK**
Bachelor of Arts (Hons), Time Based New Media